

COE DOUGLAS, senior writer / acd

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EXPERIENCE

On Ideas, Jacksonville, FL

ACD / Senior Writer 2010 - present

Work: Winn-Dixie, Sea Best Seafood, First Federal Bank, Halifax Hospitals, Miami Subs, Catlin, The Florida Theatre, Charles Junction

Creative Link, San Antonio, TX

Associate Creative Director, Writer 2008 - 2010

Includes work for: Spectrum Athletic Clubs, The San Antonio Spurs, The Valero Texas Open, Pocket Wireless, Valero Energy and New Dimensions Weight Loss Surgery Centers.

Science Creative

Writer, Brand Strategist & Consultant 2007 - 2008

Includes work for: eStara, Guidester, Intelliworks, Ideas at Work, Health Spring, Piranha Pictures, Applied Ultrasonics, SPEC Clutches and Higher Ground Coffee Roasters.

WhatNXT, an o2 subsidiary

Director of Creative 2006 - 2007

WhatNXT was about buzz marketing, meeting consumers on their terms, engaging them and connecting them with brands in meaningful and memorable ways.

Jeff Steinborn Films | Shy's Hill Entertainment, Nashville

Music Video Director, Writer, Producer 2003 - present

Clients: Universal Music Group, Palo Duro Records, Dream Catcher Entertainment, Ash Street Music, Zamek Worldwide, Piranha Pictures, Task Force Films, Ball & Chain Entertainment.

o2 ideas, Birmingham

Vice President, Senior Writer 1998 - 2007

Clients: Verizon Wireless, Bruno's Supermarkets, Inc., First Commercial Bank, Meijer, The Birmingham News, Parisian, ESPN Classic, Buffalo Rock, Bruno Event Team.

EDUCATION

University of Alabama at Birmingham

B.A. Sociology (English minor), 1994

RECOGNITION

Best in Show

Gold Addys & Silver Addys

Judges Award

Best Story Winner, Sidewalk Film Scramble